



IMT Des Moines Marathon Heel to Toe Club

Welcome to the Club

The IMT Des Moines Marathon is celebrating 16 years of running! To commemorate this special occasion, we have created the Heel to Toe Club for our athletes who have ran the IMT Des Moines Marathon & Half Marathon, Mercy Live Up Loop, Bankers Trust Marathon Relay or Principal 5K Road Race with us over the past 3, 5, 10, 15 and all 16 years.

Loyalty Club

Begin your Heel to Toe Club membership by registering for any of the IMT Des Moines Marathon races this year. There aren't any additional fees. Your status in the Heel to Toe Club is based on the number of races you have completed, but only credits one race per year.

If this is your first year running with us, you will be inducted into the Heel to Toe Club after crossing the finish line in October.

If you have ran with us in the past, you are automatically inducted into the Heel to Toe Club and have received credit for the races you have completed regardless of which year or how many years you ran with us. Contact us with your previous and current information if you have moved or changed your name so that you can receive credit for all of the races you have completed.

3-Year Club

Heel to Toe Club members who have finished 3 or more races will be rewarded for their loyalty by receiving a special gift at packet pick-up during the Scheels Sports & Fitness Expo.

Gold Club

Heel to Toe Club members who have finished 5, 10 or 15 races will be rewarded for their loyalty by receiving a special gift and commemorative pin at packet pick-up during the Scheels Sports & Fitness Expo.

Legacy Runners

Heel to Toe Club members who have ran the IMT Des Moines Marathon or Half Marathon from the beginning will be rewarded for their loyalty by receiving a special gift, commemorative pin and anniversary keepsake at packet pick-up during the Scheels Sports & Fitness Expo. Legacy Runners are acknowledged at each 5-year race celebration.



3-Year Club

Heel to Toe Club member commemorative wristband.

Gold Club – 5-Year

Heel to Toe Club member commemorative wristband.

5-Year commemorative pin.

Gold Club – 10-Year

Heel to Toe Club member commemorative wristband.

5-Year commemorative pin.

10-Year commemorative pin.

One (1) additional beer ticket at the Join Us At the Finish Line post-race party.

Gold Club – 15-Year

Heel to Toe Club member commemorative wristband.

5-Year commemorative pin.

10-Year commemorative pin.

15-Year commemorative pin.

Two (2) additional beer tickets for the post-race party.

Legacy Runners

Heel to Toe Club member commemorative wristband.

5-Year commemorative pin.

10-Year commemorative pin.

15-Year commemorative pin.

Two (2) additional beer tickets for the post-race party.

Legacy Runner bib with personalized name.

Promotional race entry and recognition in the race souvenir guide at each 5-year anniversary race celebration.

*All commemorative items will be given to qualifying athletes at packet pick-up during the Scheels Sports & Fitness Expo.

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