



**IMT Des Moines Marathon
Wellmark Blue Cross and Blue Shield Sports & Fitness Expo**

**Friday, October 15
Saturday, October 16**

**3:00 p.m. to 8:00 p.m.
10:00 a.m. to 6:00 p.m.**

Exhibitor Application

Booth Space Requested: ___ 10' x 10' ___ 10' x 20' ___ Special Request
 Company Name: (as it will appear at Expo) _____
 Contact: _____ Title: _____
 Type of Business: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Daytime Phone: _____ Cell Phone: _____
 Fax: _____ Email _____
 Please detail anticipated use of booth space: _____

10' x 10' Booth Space*	\$400.00
10' x 20' Booth Space	\$500.00
Athlete Packet Program**	\$250.00
Amount Enclosed	\$ _____

* Booth Space fee waived for sponsors of the IMT Des Moines Marathon.
 ** Athlete Packet Program insertion fee waived with paid Booth Space.

The Wellmark Blue Cross and Blue Shield Sports & Fitness Expo is free and open to the general public. Athletes are required to attend the Expo in order to pick up their registration materials for race day. The Expo takes place at the Polk County Convention Complex located at 501 Grand Avenue, Des Moines, IA 50309.

This central location in downtown Des Moines will serve for a premier gathering place during the weekend. It is connected to the race host hotels via the downtown skywalk system and is within walking distance of variety downtown activities.

More than 6,500 athletes and 3,500 visitors are expected to attend the Wellmark Blue Cross and Blue Shield Sports & Fitness Expo. Please note that your exhibitor fee includes one entry to any of the IMT Des Moines Marathon races offered on Sunday, October 17, 2010.

Mail your Exhibitor Application to:
**IMT Des Moines Marathon
 4801 Grand Avenue
 Des Moines, IA 50312**

**desmoinesmarathon.com info@desmoinesmarathon.com
 p 515.288.2692 f 515.225.9051**