



IMT Des Moines Marathon Scheels Sports & Fitness Expo

Friday, October 14
Saturday, October 15

3:00 p.m. to 8:00 p.m.
10:00 a.m. to 6:00 p.m.

Exhibitor Application

Booth Space Requested: ___ 10' x 10' ___ 10' x 20' ___ Special Request
 Company Name: (as it will appear at Expo) _____
 Contact: _____ Title: _____
 Type of Business: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Daytime Phone: _____ Cell Phone: _____
 Fax: _____ Email _____
 Please detail anticipated use of booth space: _____

10' x 10' Booth Space*	\$400.00
10' x 20' Booth Space	\$500.00
Athlete Packet Program**	\$250.00
Amount Enclosed	\$ _____

* Booth Space fee waived for sponsors of the IMT Des Moines Marathon.

** Athlete Packet Program includes placement in virtual race bag.

*** Exhibitor fee includes one entry to any of the IMT Des Moines Marathon races.

The Scheels Sports & Fitness Expo is free and open to the general public. Athletes are strongly encouraged to attend the Expo in order to pick up their registration materials for race day. The central location in downtown Des Moines serves for a premier gathering place. It is connected to the race host hotels via the downtown skywalk system and is within walking distance to a variety downtown activities and restaurants.

Bart Yasso, Chief Running Officer from Runner's World, will host the Scheels Sports & Fitness Expo and keynote the Saturday night pasta dinner, which is at the same location as the expo. Be a part of more than 60 exhibitors in a growing exciting event.

More than 10,000 athletes are anticipated to participate in the races on Sunday. Join us as we celebrate 10 years of running in Des Moines. Return your completed Exhibitor Application to:

IMT Des Moines Marathon | 526 39th Street | Des Moines, IA 50312

Fax: 515.274.1596